

**Jaclyne Demarse Purtell**  
M.P.P.  
Program Evaluation, Assessment & Strategic Planning

August 2019

Talent Identification Program  
Duke University  
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**SUMMARY**

Higher education professional with a decade of experience in program evaluation, impact and outcomes assessment, and strategic planning with an emphasis on stakeholder participation, attention to organizational mission and values, and elevating the fields of experiential education and high impact practices. Experienced in interdisciplinary research, data management and analysis, and e-Portfolio development.

**EXPERIENCE**

<i>2019 to present</i>	<b>DUKE TALENT IDENTIFICATION PROGRAM</b> Assistant Director of Program Evaluation	Durham, NC
<i>2014 to present</i>	<b>DUKE COLLEGE ADVISING CORPS • ACE</b> Consultant for Assessment, Evaluation & Strategy	Durham, NC
<i>2010 to 2019</i>	<b>DUKEENGAGE</b> Assistant Director of Assessment, Evaluation & Strategy for Civic Programs	Durham, NC
<i>2006 to 2008</i>	<b>NC LITERACYCORPS/AMERICORPS</b> Literacy Programs Specialist, Duke University Program Assistant, SCALE/UNC Chapel Hill	Durham, NC Chapel Hill, NC

**EDUCATION**

<i>2010</i>	<b>DUKE UNIVERSITY, Terry Sanford School of Public Policy</b> Master of Public Policy, social policy concentration	Durham, NC
<i>2006</i>	<b>PLATTSBURGH STATE UNIVERSITY COLLEGE</b> Bachelor of Arts in History and Latin American Studies, <i>summa cum laude</i>	Plattsburgh, NY

**GRANTS**

<i>2019 to 2021</i>	<b>CORPORATION FOR NATIONAL &amp; COMMUNITY SERVICE</b> , Investigating the impact of the Duke College Advising Corps Program on Partner High Schools' College Enrollment Behaviors (Named Evaluator)
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**MAJOR PROJECTS**

Barton, S., McBride, A.M. & Purtell, J.D. (Spring 2015). Community partner perspectives of DukeEngage. CSD Research Report No. 15-12. Center for Social Development, Washington University. St. Louis, MO.

Madison, L.E., Purtell, J.D., Mlyn, E.J., Sikes, K. & Stamm, C.A. (November 2017). DukeEngage 2022: Building on impact. Duke University. Durham, NC.

- Mlyn, E.J., Madison, L.E. & Purtell, J.D. (September 2015). Civic engagement at Duke: A survey of campus programs, initiatives & activities: 2013-2014. Duke Office of Civic Engagement, Duke University. Durham, NC.
- Mlyn, E.J., Madison, L.E., Van Danen, E. & Purtell, J.D. (August 2012). DukeEngage 2017: A blueprint for broader and deeper engagement. Duke University. Durham, NC.
- Purtell, J.D. & Madison, L.E. (November 2014). A signature experience: Perspectives from the first DukeEngage alumni survey. Duke University. Durham, NC.
- Purtell, J.D., Durham, E.B. & Madison, L.E. (March 2019). Game Plan 2023: Inaugural Rubenstein-Bing Student-Athletic Civic Engagement (ACE) Program Strategic Plan. Duke University. Durham, NC.

#### *CONFERENCE PRESENTATIONS*

- Bates, A.B., Durham, E.B., Purtell, J.D., McInerney, M. & Williams, S. (February 2019). Student-athletes in civic engagement: Reflections from Duke and Elon Universities. Presented at the 2019 North Carolina Campus Compact PACE Conference. Elon University, Elon, NC.
- Durham, E.B., Purtell, J.D., & Madison, L.E. (June 2016). When student learning has two meanings: Developing co-curricular program assessment across two universities. Presented at the NCICU Annual Assessment Conference. High Point University, High Point, NC.
- Madison, L.E. & Purtell, J.D. (October 2014). Bringing hope and growing community: DukeEngage, curricular connections & community development. Presented at the IUPUI Assessment Institute. Indiana University-Purdue University Indianapolis. Indianapolis, IN.
- Madison, L.E. & Purtell, J.D. (October 2014). Bringing hope and growing community: DukeEngage, curricular connections & community development. Presented at the AAC&U Global Learning Conference. Minneapolis, MN.
- Madison, L.E. & Purtell, J.D. (February 2013). DukeEngage at five years: Lessons learned from evaluating a young civic engagement program. Presented at the North Carolina Campus Compact PACE Conference. Elon University, Elon, NC.
- Madison, L.E. & Purtell, J.D. (December 2012). DukeEngage at five years: Lessons learned from evaluating a young civic engagement program. Presented at the SACSCOC Annual Meeting. Dallas, TX.
- Madison, L.E. & Purtell, J.D. (May 2012). DukeEngage at five years: Lessons learned from evaluating a young civic engagement program. Presented at the NCICU Annual Assessment Conference. Methodist University. Fayetteville, NC.
- Mahajan, G., Purtell, J.D., Aidasani, S., Vo, Q.C. (February 2019). Learning through service: Post graduate service programs and professional development opportunities. Presented at the 2019 North Carolina Campus Compact PACE Conference. Elon University, Elon, NC.
- Purtell, J.D. & Madison, L.E. (October 2016). A signature experience: Integrating an alumni perspective into the evaluation of DukeEngage. Presented at the IUPUI Assessment Institute. Indiana University-Purdue University Indianapolis. Indianapolis, IN.

Purtell, J.D. & Madison, L.E. (October 2015). A signature experience: Integrating an alumni perspective into the evaluation of DukeEngage. Presented at the AAC&U Global Learning Conference. Denver, CO.

Purtell, J.D. & Madison, L.E. (October 2018). Building on impact: The cycle of program assessment & strategic planning at DukeEngage. Presented at the IUPUI Assessment Institute. Indiana University-Purdue University Indianapolis. Indianapolis, IN.

Purtell, J.D. & Madison, L.E. (June 2018). Building on impact: The cycle of program assessment & strategic planning at DukeEngage. Presented at the NCICU Annual Assessment Conference. High Point University, High Point, NC.

#### *CONFERENCE PAPERS*

Phillips, T.N. & Purtell, J.D. (October 2018). Set up for success: Student motivations and outcomes in civic engagement. Presented at the 9<sup>th</sup> Spanish and 1<sup>st</sup> European Conference on Service Learning in Higher Education. Universidad Autónoma de Madrid, Madrid, Spain.

#### *INVITED TALKS*

Lough, B., Madison, L.E., Purtell, J.D. & Reynolds, N. (October 2014). Outcomes for immersive civic and global engagement. Presented at the 2<sup>nd</sup> International Service Learning Summit. Northwestern University. Evanston, IL.

Madison, L.E. & Purtell, J.D. (March 2015). Outcomes for students and community partners in DukeEngage. Presented at the 1<sup>st</sup> DukeEngage Community Partner Conference/3<sup>rd</sup> International Service Learning Summit. Duke University, Durham, NC.

Purtell, J.D. (May 2016). Evaluation & assessment at DukeEngage. Presented to the 2016 One Duke Conference. Duke University, Durham, NC.

Purtell, J.D. & Madison, L.E. (November 2017). Outcomes for students and community partners in the DukeEngage strategic planning process. Presented at the 2<sup>nd</sup> DukeEngage Community Partner Conference. Duke University, Durham, NC.

Purtell, J.D. & Mahajan, G. (October 2019). Assessing the CAC experience: Implications for CAC advisors' policy perceptions and professional futures. Presented to the North Carolina's General Assembly Triangle Delegation, Duke University, Durham, NC.

#### *UNIVERSITY, DEPARTMENTAL & PROFESSIONAL SERVICE*

2019 to present	TIP Department Communications Committee
2019 to present	Duke Management Academy
2017 to 2019	Group on Assessment, Evaluation & Research, Ivy+ Civic Centers Convening
2015	Group Facilitator, 2 <sup>nd</sup> International Service Learning Summit
2014 to present	Duke Evaluation & Assessment Roundtable
2013 to 2018	DukeEngage Advisory Board Staff Member